

## Trading with Middle East and Africa

### Helping you comply with import standards

The emerging markets provide new opportunities to toy enterprises. In addition to the existing imported countries like Europe and America, the toy exporters can now expand their business to other potential market in which Middle East and Africa are the most attractive imported countries amongst the new markets.

To strength the toys enterprises' understanding of Middle East and Africa markets and the import requirements and help enterprises open these markets effectively, export experts from Intertek are invited to share their valuable experiences in providing solution to business exporting to Middle East and Africa and helping you to comply with import standards and requirements.

#### Contents:

#### 1. Introduction on Intertek Government Services

- ❖ Saudi Arabia Product Conformity Programme (PCP)
- ❖ Nigeria Conformity Assessment Programme (SONCAP)
- ❖ Kuwait Conformity Assurance Scheme (Kucas)
- ❖ Algeria Conformity Assessment Programme (ACAP)

#### 2. Frequently Asked Questions and case studies

#### 3. Intertek technical support and solution

- \* Date: 13<sup>th</sup> May 2010 at 1:30pm – 5:00pm
- \* Media: Mandarin
- \* Fee: Free of charge
- \* Venue: Dongguan Hillside Hotel, 11,Guan Tai Road,

Dongguan City, Guangdong, China

#### Registration Form

Company Name:			
Contact Number:		Fax:	
Name:		Email:	
Name:		Email:	

Enquiry:

Telephone: